

All Pakistan “Pitching Research” Competition (APPRC) 2017-18

General Information & Timelines

Background

Following on from the great success of [University of Queensland’s](#) inaugural Pitching Research competition in 2015, the 2nd edition (2016) and 3rd edition (2017), [Professor Robert Faff \(Director of Research UQBS\)](#) is taking the “Pitching Research” competition beyond the geographic boundaries of Australia. With support from [The University of Haripur Pakistan \(UoH\)](#), we are very pleased to announce that the competition is being launched in Pakistan.

Core Task

The core task of this competition requires the completion of a prescribed [2-page \(1,000 words\) template](#) relating to your research project. The template provides a simple, methodical tool to confidently/succinctly “pitch” essential elements of a new research proposal to an academic expert i.e. to your thesis supervisor.

Essential Reading

For an explanation of the pitching template and its use, see the SSRN paper “Pitching Research” [[Faff \(2017\)](#)]:¹

Eligibility

The competition is open to students in ALL disciplines, enrolled at any of the universities in Pakistan. Students should ideally be in the first year of a Masters by Research program or in the first two years of the PhD program (eligibility determined as at the time of the opening date for submissions, see below).

Other Important information:

(1) Important Dates

- **Information Session:**
Date/time: Thursday, 14 December, 2017 at 11:30 a.m.
Venue: The University of Haripur/Video conference facilities at participating universities.
- **Opening of Pitch Submissions:** Monday, 18 December, 2017.
All pitches are to be submitted online at <https://pitchmyresearch.com/main/competitions>
- **Pitch Submission Deadline:** Monday, 26 February, 2018.
- **Semifinalist Decision Notification (Top 30 pitches):** Monday, 26 March, 2018.
- **Semifinal (Oral presentations by semifinalists):** Thursday, 05 April 2018.
- **Finalist Decision Notification (Top 20 Pitches):** Friday, 06 April 2018.
- **Winners Notification by UQBS Australia (Top 10 pitches):** 30 April 2018 (details to be confirmed)

(2) Competition Prizes

The [UQ Business School](#) has generously agreed to sponsor a total prize pool of up to **PKR 160,000** across the **top 10** pitches. The best pitch will be awarded **PKR 50,000**, **runner up PKR 25,000**, **third PKR 15,000** and PKR 10,000 each for the remaining 7 pitches. Semi-finalists and finalists will receive a certificate of “commendation” on behalf of UoH and UQ.

(3) YouTube Video Resources

Pitch Doctor Animation “Primer” Video (9 minutes): <http://bit.ly/2gZD6eG>

Pitching Research Webinar Video <https://youtu.be/19s-2Mear5I>

2016 Overall winner UQ Competition:

Shari O’Brien: “Training to enhance neuromuscular control of the ankle in cerebral palsy” [YouTube Video\(pdf: “Human Movement” Appendix A141\)](#).

2015 Overall winner UQ Competition:

Jon McCullough: “Numerical simulation of heat transfer in confined particle suspensions: Thermo-rheological behaviour of hydraulic fracturing fluids” [YouTube Video \(pdf: “Mining Engineering” A46\)](#).

(4) Further Enquiries

For any clarifications or queries regarding the pitch competition requirements, please contact²: AllPakistan.PRComp@business.uq.edu.au or apprc@uoh.edu.pk

¹ NB: when on a university campus, downloading can be problematic due to firewall restrictions. Alternatively, downloading from off campus should work easily by using this link.

²Participants can also join APPRC WhatsApp group for updates and active discussion by following this link: <https://chat.whatsapp.com/41hMiafnHGO9DCxeYDpAp2>