



## 2021 Pitching Research Competition – now open

### About the competition

The Pitching Research Competition is built on Professor Robert Faff's (2015) Pitching Research Tool (Figure 1) which provides a framework for researchers to effectively communicate their research ideas to an academic field expert in a compelling succinct manner prior to embarking on a research project.

The tool assists researchers to consider the key issues of a project, its feasibility and how it contributes to the field in order to maximize research impact and engagement.

### Competition stages for ECRs and HDRs:

- Attend an information session (optional)
  - 10-11am Wednesday 2 June,
  - room 6\_4\_11
  - register by email at [pitchingresearch@bond.edu.au](mailto:pitchingresearch@bond.edu.au)
- Complete the Pitching Research tool template and submit to (<https://pitchmyresearch.com>) by Monday 23 August 2021
- Faculty Associate Deans of Research will assess applications and determine Faculty finalist by Monday 4 October 2021
- Finalists will be notified by Friday 8 October

During Research Week 2021 (18-22 October) the Faculty finalist will orally present their pitch to a panel of judges.

Staff and students are invited to attend as audience members. The audience will have the opportunity to vote for their favourite pitch.

The panel of judges will determine the following winners:

- ECR/HDR research winner
- People's Choice winner.

### Competition categories

In 2021 Bond University will host one competition with two prizes:

- Early Career Researcher/ Higher Degree by Research student winner \$1,000 research funding
- People's Choice (as voted by the audience at the competition finals) \$500 research funding

### Further enquiries

For any clarifications or queries regarding the pitch competition requirements, please email **Professor Faff** directly: [rfaff@bond.edu.au](mailto:rfaff@bond.edu.au)

Figure 1: Faff (2015) Pitching Template

Pitcher's Name		FoR category		Date Completed	
<b>FOUR</b>	<b>Four</b> aspects of BIG picture framing				
(A) Working Title					
(B) Basic Research Question					
(C) Key paper(s)					
(D) Motivation/Puzzle					
<b>THREE</b>	<b>Three</b> core building blocks				
(E) Idea?					
(F) Data?					
(G) Tools?					
<b>TWO</b>	<b>Two</b> key questions				
(H) What's New?					
(I) So What?					
<b>ONE</b>	<b>One</b> bottom line				
(J) Contribution?					
(K) Other Considerations					

Source: Faff (2015).

Build your pitch online at <https://PitchMyResearch.com>