



PIMARC 2021

"NATIONAL PITCHING RESEARCH COMPETITION"



APPLICATIONS ARE NOW OPEN!

National Pitching Research Competition (NPRC) is the Sri Lankan version of the InSPiR2eS Global Pitching Research Competition (IGPRC). The NPRC is conducted for the first-time in Sri Lanka by the Postgraduate Institute of Management (PIM), University of Sri Jayewardenepura with the collaboration of the InSPiR2eS international research network. The InSPiR2eS network is a globally-facing research network primarily aimed at research training and capacity building, resting on a foundation theme of responsible science. The NPRC is organized according to the global norms and standards developed by the InSPiR2eS and the overall winner is qualified to present his/her pitch at the semi-final stage of the global competition which will be held in Australia 2022. An international panel of judges will evaluate the winners at the Grand Finale of the NPRC. Prof. Robert Faff, as the inventor of the pitching concept, will join the information session.

GENERAL INFORMATION & TIMELINES

CALLING ALL PhD, DBA and MPhil leading to PhD students in the field of Management specifically and Social Sciences in general, who are currently studying at the Sri Lankan universities. YOU are invited to participate in national pitching research competition in 2021 sponsored by the Postgraduate Institute of Management (PIM), University of Sri Jayewardenepura.

CORE TASK: You are required to complete the prescribed 2-page template, a template that provides a simple, methodical tool to confidently/succinctly "pitch" essential elements of a new research proposal to an academic expert i.e. to your PhD/DBA/MPhil supervisor. For an explanation of the pitching template and its use, see the SSRN paper "Pitching Research" [Faff (2021)] and "primer" video on Pitching Research:

<http://ssrn.com/abstract=2462059>

<https://www.youtube.com/watch?v=FWA2yxAqwns>

Important Dates

- ☑ **Information Session:**
 - ☞ **Date/time:** 10.00 am Saturday 02 October, 2021
 - ☞ **Venue:** Online via Zoom Platform
- ☑ **Opening of Pitch Submissions:** Saturday 02 October, 2021
- ☑ **Q & A Session:** Saturday 16 October, 2021
- ☑ **Pitch Submission Deadline:** Monday 01 November, 2021
- ☑ **Notification of the Finalists:** Wednesday 17 November, 2021
- ☑ **GRAND FINAL:** 23rd November, 2021 (Online via Zoom Platform)

Submission Process

- ☑ All entries into the competition must be made via the web portal: **PitchMyResearch.com**
 - ☞ The first step is to register as a user,
 - ☞ Then, Click on the button "pitching competitions" and follow the instructions.

Awards

- ☑ A total prize pool of LKR 65,000, with
 - ☞ **1st prize of LKR 30,000**
 - ☞ **2nd Prize of LKR 25,000**
 - ☞ **3rd Prize LKR 10,000**
- Shortlisted finalists will also be awarded **internationally recognized certificates.**

Information Session Registration- 2nd October, 2021

- ☑ Please register your intention to attend the information session by visiting the webpage link below on or before the information session:
 - ☞ <https://forms.gle/iMAqTumsAVnf56jM9>
- Your assistance executing this registration is greatly appreciated in terms of our planning for the event.

Further Inquiries

- ☑ For any clarifications or queries regarding the pitching research competition requirements, please email the PIMARC 2021, **Conference Secretary** directly:

☞ pimarc2021@pim.sjp.ac.lk



www.pitchingresearch.com
www.pim.sjp.ac.lk



**Postgraduate
Institute of
Management**
University of Sri Jayewardenepura