



InSPiR2eS Global Pitching Research Competition 2024 (IGPRC2024) General Information & Timelines

Background

Following on from the great success of the first two editions of the InSPiR2eS Global Pitching Research Competition (IGPRC) in 2022 ([IGPRC2022](#)) and 2023 ([IGPRC2023](#)), the third edition IGPRC2024 is now underway! With generous support from our primary Platinum Sponsors: Elsevier, the *Pacific-Basin Finance Journal*, and the Asia-Pacific Applied Economics Association; we are very pleased to warmly invite all eligible novice researchers to participate.

Core Task

The core task of this competition is to produce a written 1,000-word novel research pitch using the “pitching research” framework, PRF (see the skeleton PRF tool on the following page). This tool provides a simple, methodical device to communicate ... confidently/succinctly ... all the essential elements of a new research proposal to an academic expert e.g., to your thesis supervisor. For a detailed explanation of the PRF, see the latest version of the SSRN paper “[Pitching Research](#)” [[Faff \(2024\)](#)].

Eligibility

- The competition is open to research-enabled students and ECRs from any discipline: (a) all currently active Higher Degree Research (HDR) students e.g., PhD, research Masters, 4th-year Honours students (thesis-based) & also final-year research-enabled undergraduates; (b) ECRs, within 5 years post PhD graduation.
- Participants must register as [InSPiR2eS](#) members (free membership).
- Research students must complete the free “[Pitching Research Matters](#)” [Micro-credential Course](#) (PRM MC) on or before the date of submitting their entry and before the closing date (see below).

Competition Prizes and Awards

The total prize pool is approximately AUD20,000. The overall IGPRC2024 winner receives AUD5,000, second receives AUD2,000, and the remaining grand finalists receive AUD1,000 each. Additional smaller cash prizes are available for other categories of high achievement. Further, all those making the semi-final and grand final rounds will receive an official certificate recognising their achievement.

Important Dates & Timeline

- **March-August 2024:** this time window allows IGPRC2024 entrants to complete the PRM MC prior to submitting their competition entry.
- **April-May 2024:** ad hoc competition information session(s).
- **July-August 2024:** web portal will open to receive IGPRC2024 entries (<https://pitchmyresearch.com/main/competitions>).
- **31 August 2024:** final deadline for submission of IGPRC2024 entries.
- **September-November 2024:** Assessment of written entries to determine semi-finalists.
- **November 2024:** determination and announcement of grand finalists.
- **December 2024:** “gala” online Grand Final comprising at least 6 finalists drawn from all around the globe (the IGPRC2024 winner will be determined by the combined quality of written and oral pitch).

Web Resources

- **SSRN paper:**
Faff, Robert W., InSPiR2eS Global Pitching Research Competition 2024 (IGPRC2024) ... What, Why, How, Who, and When? (February 10, 2024). Available at SSRN: <https://ssrn.com/abstract=4722247>
- **IGPRC2024 short information briefing video:**
<https://pitchingresearch.com/competitions/igprc-2024-information-briefing/>
- **Accompanying PPT slides:** <https://bit.ly/3W0zWs5>

Further Enquiries

Contact Professor Robert Faff at: rfaff@bond.edu.au

Faff's (2024) Pitching Research Framework Tool

FOUR	Four Big Picture Anchors
(A) Working Title	
(B) Basic Research Question	
(C) Key paper(s)	
(D) Motivation/Puzzle	
THREE	Three essential Building Blocks
(E) Idea?	
(F) Data?	
(G) Tools?	
TWO	Two key questions
(H) What's New?	
(I) So What?	
ONE	One bottom line
(J) Contribution?	
(K) Other Considerations	