

## InSPiR2eS Global Pitching Research Competition 2025 (IGPRC2025) General Information & Timelines ... Stellenbosch University Chapter

### Background

Following on from the great success of the first three editions of the InSPiR2eS Global Pitching Research Competition (IGPRC) ... [IGPRC2022](#), [IGPRC2023](#), [IGPRC2024](#) ... the fourth edition IGPRC2025 is now underway! In partnership with the Stellenbosch University (StellU), and our **Platinum sponsors**: Corvinus University of Budapest, Elsevier and APAEA, we are very pleased to announce a **StellU** competition that feeds into IGPRC2025. **The information below is specifically directed to the Stellenbosch Chapter competition!**

### Core Task

The core task of this competition is to produce a written 1,000-word novel research pitch using the “pitching research” framework, PRF (see the skeleton PRF tool on the following page). For a detailed explanation of the PRF, see the latest version of the SSRN paper “[Pitching Research](#)” [Faff (2024)].

### Eligibility

- open to research-enabled and research-focused students from any discipline: currently active Higher Degree Research (HDR) students e.g., PhD, DBA, Masters.
- participants must have a **Stellenbosch University** affiliation.
- participants must register as [InSPiR2eS](#) members (free membership).

### Competition Prizes and Awards

The total prize pool for IGPRC2025 is approximately €10,000. For the **Stellenbosch University** Chapter competition, the overall **StellU** winner receives €300; and subject to reaching a quality threshold, second receives €200, and third place receives €100. Additionally, the **StellU** winner will automatically advance to an all-Africa competition, in which a small select set of Africa-based Chapter winners will vie to be crowned the Continental winner (with a €1,000 prize). **AND then**, the all-Africa winner automatically advances to the grand-final phase of the IGPRC2025 ... and maybe win the major IGPRC prize!

### Important Dates & Timeline

- **February 2025**: web portal will open to receive “**StellU-Chapter IGPRC2025**” entries (<https://pitchmyresearch.com/main/competitions>)
- **28 July 2025**: final deadline for submission of StellU Chapter entries.
- **18 August 2025**: announcement of IGPRC2025 StellU Chapter finalists.
- **16 September 2025**: **StellU-Chapter IGPRC2025 Final** – in-person on campus (details to come).
- **November 2025**: determination and announcement of IGPRC2025 grand finalists.
- **January 2026**: “gala” online Grand Final comprising at least 6 IGPRC2025 finalists drawn from all around the globe (the IGPRC2025 winner will be determined by the combined quality of written and oral pitch).

### Further Enquiries

Contact Professor Robert Faff at: [robert.faff@uni-corvinus.hu](mailto:robert.faff@uni-corvinus.hu)



Faff's (2024) Pitching Research Framework Tool

<b>FOUR</b>	<b>Four Big Picture Anchors</b>
(A) Working Title	
(B) Basic Research Question	
(C) Key paper(s)	
(D) Motivation/Puzzle	
<b>THREE</b>	<b>Three essential Building Blocks</b>
(E) Idea?	
(F) Data?	
(G) Tools?	
<b>TWO</b>	<b>Two key questions</b>
(H) What's New?	
(I) So What?	
<b>ONE</b>	<b>One bottom line</b>
(J) Contribution?	
(K) Other Considerations	

Faff, R., (2024), "Pitching Research", available at SSRN: <http://ssrn.com/abstract=2462059>.