

Background

Following on from the great success of the first three editions of the InSPiR2eS Global Pitching Research Competition (IGPRC) ... IGPRC2022, IGPRC2023, IGPRC2024 ... the fourth edition IGPRC2025 is now underway! With generous support from our primary Platinum Sponsors: Corvinus University of Budapest, Elsevier, the *Pacific-Basin Finance Journal*, and the Asia-Pacific Applied Economics Association; we are very pleased to warmly invite all eligible novice researchers to participate.

Core Task

The core task of this competition is to produce a written 1,000-word novel research pitch using the "pitching research" framework, PRF (see the skeleton PRF tool on the following page). For a detailed explanation of the PRF, see the latest version of the SSRN paper "<u>Pitching Research</u>" [Faff (2024)].

Eligibility

- The competition is open to research-enabled students and ECRs from any discipline: (a) all currently active Higher Degree Research (HDR) students e.g., PhD, research Masters, 4th-year Honours students (thesis-based) & final-year research-enabled undergrads; (b) ECRs, within 5 years of PhD graduation.
- Participants must register as <u>InSPiR2eS</u> members (free membership).
- Research students must complete the free <u>"Pitching Research Matters" Micro-credential Course</u> (PRM MC) on or before the date of submitting their entry and before the closing date (see below).

Competition Prizes and Awards

The total prize pool is approximately AUD20,000. The overall IGPRC2025 winner receives AUD5,000, second receives AUD2,000, and the remaining grand finalists receive AUD1,000 each. Further, all those making the semi-final and grand final rounds will receive an official certificate recognising their achievement.

Important Dates & Timeline

- February 2025: web portal will open to receive IGPRC2025 entries (<u>https://pitchmyresearch.com/main/competitions</u>).
- 30 August 2025: final deadline for submission of IGPRC2025 entries.
- September-October 2025: Assessment of written entries to determine semi-finalists.
- November 2025: determination and announcement of grand finalists.
- January 2026: "gala" online Grand Final comprising at least 6 finalists drawn from all around the globe (the IGPRC2025 winner will be determined by the combined quality of written and oral pitch).

Year	Winner	Written version link	Video link
2022	Vu Nguyen Manh Hoai (Vietnam)	https://bit.ly/4hzArl4	https://bit.ly/3Z9QxaT
2023	Josh Nguyen (Australia)	https://bit.ly/3w1ef0f	https://bit.ly/4blmKDC
2024	Eglė Butkevičiūtė (Lithuania)	https://bit.ly/3EytIJj	https://bit.ly/3BQJZZ5

IGPRC Exemplars ... Learn from Past Winners!

Further Enquiries

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Faff's (2024) Pitching Research Framework Tool

FOUR	Four Big Picture Anchors
(A) Working Title	
(B) Basic Research Question	
(C) Key paper(s)	
(D) Motivation/Puzzle	
THREE	Three essential Building Blocks
(E) Idea?	
(F) Data?	
(G) Tools?	
TWO	Two key questions
(H) What's New?	
(I) So What?	
ONE	One bottom line
(J) Contribution?	
(K) Other Considerations	

Faff, R., (2024), "Pitching Research", available at SSRN: <u>http://ssrn.com/abstract=2462059.</u>