

InSPiR2eS Global Pitching Research Competition 2025 (IGPRC2025)
General Information & Timelines ... Africa Business School Chapter

Background

Following on from the great success of the first three editions of the InSPiR2eS Global Pitching Research Competition (IGPRC) ... [IGPRC2022](#), [IGPRC2023](#), [IGPRC2024](#) ... the fourth edition IGPRC2025 is now underway! In partnership with the Africa Business School (ABS), and our **Platinum sponsors**: Corvinus University of Budapest, Elsevier and APAEA, we are very pleased to announce an **ABS competition** that feeds into IGPRC2025. **The information below is specifically directed to the ABS Chapter competition!**

Core Task

The core task of this competition is to produce a written 1,000-word novel research pitch using the “pitching research” framework, PRF (see the skeleton PRF tool on the following page). For a detailed explanation of the PRF, see the latest version of the SSRN paper “[Pitching Research](#)” [[Faff \(2024\)](#)].

Eligibility

- open to research-enabled and research-focused students from any discipline: currently active Higher Degree Research (HDR) students e.g., PhD, DBA, Masters.
- participants must have an **ABS** affiliation.
- participants must register as [InSPiR2eS](#) members (free membership).

Competition Prizes and Awards

The total prize pool for IGPRC2025 is approximately €10,000. For the **ABS Chapter competition**, the overall **ABS** winner receives €300; and subject to reaching a quality threshold, second receives €200, and third place receives €100. Additionally, the **ABS** winner will automatically advance to an all-Africa competition, in which a small select set of Africa-based Chapter winners will vie to be crowned the Continental winner (with a €1,000 prize). **AND then**, the all-Africa winner automatically advances to the grand-final phase of the IGPRC2025 ... and maybe win the major IGPRC prize!

Important Dates & Timeline

- **February 2025:** web portal will open to receive “**ABS-Chapter IGPRC2025**” entries (<https://pitchmyresearch.com/main/competitions>)
- **14 April 2025:** final deadline for submission of ABS Chapter entries.
- **18 April 2025:** announcement of IGPRC2025 ABS Chapter finalists.
- **26 April 2025:** **ABS-Chapter IGPRC2025 Final** – ABS Doctoral Research Summit (details to come).
- **November 2025:** determination and announcement of IGPRC2025 grand finalists.
- **January 2026:** “gala” online Grand Final comprising at least 6 IGPRC2025 finalists drawn from all around the globe (the IGPRC2025 winner will be determined by the combined quality of written and oral pitch).

IGPRC Exemplars ... Learn from Past Winners!

Year	Winner	Written version link	Video link
2022	Vu Nguyen Manh Hoai (Vietnam)	https://bit.ly/4hzArl4	https://bit.ly/3Z9QxaT
2023	Josh Nguyen (Australia)	https://bit.ly/3w1ef0f	https://bit.ly/4blmKDC
2024	Eglė Butkevičiūtė (Lithuania)	https://bit.ly/3EytIj	https://bit.ly/3BQJZZ5

Further Enquiries

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Faff's (2024) Pitching Research Framework Tool

FOUR	Four Big Picture Anchors
(A) Working Title	
(B) Basic Research Question	
(C) Key paper(s)	
(D) Motivation/Puzzle	
THREE	Three essential Building Blocks
(E) Idea?	
(F) Data?	
(G) Tools?	
TWO	Two key questions
(H) What's New?	
(I) So What?	
ONE	One bottom line
(J) Contribution?	
(K) Other Considerations	

Faff, R., (2024), "Pitching Research", available at SSRN: <http://ssrn.com/abstract=2462059>.